



*"You Gotta Crack It Open To Get To The Good Stuff!"*

**YOUR LOCAL COMMUNITY CONNECTION!**

Produced By Walking Cat Design

(360) 387-3602 • thecrabcracker@wavecable.com

SALES: (425) 299-7892 (cell)

ART & PRODUCTION: (425) 299-7893 (cell)

**FREE  
CLASSIFIED  
LISTING IN EACH  
EDITION WITH  
EVERY DISPLAY AD**

(20 words or less.  
Additional words: 20¢/word)

**WANT BUSINESS? YOU'LL WANT TO "CRAB" THESE GREAT RATES NOW!**

<b>AD SIZE</b>	<b>OPEN RATE (Each Edition)</b>	<b>3 MONTH INITIAL CONTRACT (7 Editions)</b>	<b>3 MONTH RENEWAL CONTRACT (7 Editions)</b>
<b>HERMIT CRAB</b> (1/8-Page)	<b>\$28</b> (No Color Option)	<b>\$182</b> (\$26 Per Edition)	<b>\$175</b> (\$25 Per Edition)
<b>ROCK CRAB</b> (1/4-Page)	<b>\$50 B&amp;W</b> <b>\$62 Color</b>	<b>\$310 B&amp;W</b> (\$44 Per Edition) <b>\$387 Color</b> (\$55 Per Edition)	<b>\$295 B&amp;W</b> (\$42 Per Edition) <b>\$368 Color</b> (\$52 Per Edition)
<b>DUNGENESS*</b> (1/2-Page)	<b>\$85 B&amp;W</b> <b>\$119 Color</b>	<b>\$550 B&amp;W</b> (\$78 Per Edition) <b>\$770 Color</b> (\$110 Per Edition)	<b>\$520 B&amp;W</b> (\$74 Per Edition) <b>\$728 Color</b> (\$104 Per Edition)
<b>KING CRAB*</b> (Full-Page)	<b>\$120 B&amp;W</b> <b>\$164 Color</b>	<b>\$805 B&amp;W</b> (\$115 Per Edition) <b>\$1095 Color</b> (\$156 Per Edition)	<b>\$770 B&amp;W</b> (\$110 Per Edition) <b>\$1047 Color</b> (\$149 Per Edition)

**CLASSIFIED LISTINGS**

**\$8.00** (20 words or less. Additional words: 20¢ per word) **OR** advertise "until it sells." Please ask for details.

_____	_____	_____	_____	_____
WORD 1	WORD 2	WORD 3	WORD 4	WORD 5
_____	_____	_____	_____	_____
WORD 6	WORD 7	WORD 8	WORD 9	WORD 10
_____	_____	_____	_____	_____
WORD 11	WORD 12	WORD 13	WORD 14	WORD 15
_____	_____	_____	_____	_____
WORD 16	WORD 17	WORD 18	WORD 19	WORD 20

*Please use the other side of this sheet for additional words.*

YOUR SIGNATURE: _____	YOUR PRINTED NAME: _____
ADDRESS: _____	
PHONE: _____	EMAIL: _____

**FREE DISPLAY AD DESIGN! Don't have an ad designed? We'll create one for you... at no charge!**

*(Due to tight deadlines, a proof will be provided to you and you will have ONE opportunity to make changes before it goes to print. If you choose to renew your ad, you are allowed one free change. Extra changes: \$25. Extra fees may apply to scans, photographs, etc.)*

\* Prices 30% extra for Back Cover or 20% extra for Inside Front Cover or Inside Back Cover. Not available for Rock or Hermit Crab sizes.